



Ilse Woorts

TRAVEL WRITER

Turning Miles into Meaning

Travel has always been more than just visiting a place for me. It's about the people you meet, the food you taste, the stories you discover and those small moments you remember long after you've returned home. Through storytelling, I bring destinations and experiences to life, sparking curiosity and inspiring others to explore.

AUDIENCE & REACH

Monthly pageviews and social reach across selected platforms
Connecting with Dutch & International travellers



+250K

REISLEVEN



SOCIAL: +100K

+125K

TRIPTALK



SOCIAL: +75K

+40K

ONE PLANET
JOURNEY



SOCIAL: +10K

360K

LES COULEURS DU
MONDE



SOCIAL: +7M



MEDIA KIT updated September 2026

How I Collaborate

Travel Stories ·
Destination Features ·
Boutique Hotels &
Unique Stays ·
Travel Experiences ·
Photography · Social
Media Content ·
Press & FAM Trips

Social links

Instagram 4k: @travelsbyilse

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Selected Collaborations

Collaborating with hotels, travel brands, tourism boards, PR agencies,
travel platforms and magazines.

**Visit Portugal NL · Lieb Management NL · Hotel New York NL ·
BrandChoice PT · Analogica Group PT · TM Marketing UK ·
Trip Talk Magazine NL**

Selected Publications

My work is regularly published across established travel platforms,
and I also contribute to selected travel magazines.



REISLEVEN

Travel Stories · Destination
Features · Hotels & Unique Stays

READ STORY



ONEPLANETJOURNEY

Deep Travel Stories

READ STORY



TRIP TALK

Travel Stories · Destination Features
Hotels & Unique Stays

READ STORY



LES COULEURS DU MONDE

Destination Features · Hotels &
Unique Stays · Published in
Magazine

READ STORY

