



# Ilse Woorts

## TRAVEL WRITER

### Turning Miles into Meaning

Travel has always been more than just visiting a place for me. It's about the people you meet, the food you taste, the stories you discover and those small moments you remember long after you've returned home. Through storytelling, I bring destinations and experiences to life, sparking curiosity and inspiring others to explore.

### AUDIENCE & REACH

Monthly audience across selected platforms  
Connecting with Dutch & international travellers



100K

REISLEVEN



Social: +50K

31K

TRIPTALK



Social: +75K

32k

ONE PLANET  
JOURNEY



Social: +3K

360K

LES COULEURS DU  
MONDE



Social: +7M



MEDIA KIT 2026

### How I Collaborate

Travel Stories ·  
Destination Features ·  
Boutique Hotels &  
Unique Stays ·  
Travel Experiences ·  
Photography · Social  
Media Content ·  
Press & FAM Trips

### Social links

Instagram: [@travelsbyilse](https://www.instagram.com/travelsbyilse)

Linkedin: [Ilse Woorts](https://www.linkedin.com/in/ilsewoorts)



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## Selected Collaborations

Trusted by and collaborating with travel brands, tourism boards, PR agencies and travel platforms.

**Visit Portugal · TM Marketing UK · BrandChoice PT · Analogica Group PT**



### Selected Publications

*Regularly published across established travel platforms and media outlets*



### OnePlanetJourney

Borneo

### Deep Travel Stories

[READ STORY](#)



### Reisleven

Portugal

### Boutique Hotels & Unique Stays

[READ STORY](#)



### Les Couleurs du Monde

Portugal

### Destination Features

### Magazines

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